

Privacy Policy

Data management plan for the participants of the Antibiotic resistance awareness week organised by the One Health Institute, Faculty of Health Sciences, University of Debrecen.

The One Health Institute, Faculty of Health Sciences, University of Debrecen, is organising an international event entitled “**Antibiotic Resistance Awareness Week**” between 18–20 November 2025 (hereinafter: the Event).

Location of the Event: University of Debrecen – Debrecen, Szolnok, Siófok, and Nyíregyháza Campuses.

The aim of the Event is to raise awareness of the importance of conscious and prudent antibiotic use, as well as the role of infection prevention in reducing antibiotic resistance and preserving the effectiveness of antibiotics. In addition, we aim to present therapeutic alternatives that may serve as substitutes for antibiotics.

The One Health Institute of the Health Sciences at the University of Debrecen

(Data Controller) pays special attention to the protection of personal data and always ensures fair and transparent data processing, the basic requirement of which is to provide adequate information on data processing.

In accordance with the legal provisions governing the protection of personal data, in particular the GDPR, the Data Controller provides the following information in relation to the organization and implementation of the event:

Name and contact details of the Data Controller

Data controller:	University of Debrecen, Faculty of Health Sciences, One Health Institute
Place of administration:	University of Debrecen, Faculty of Health Sciences, One Health Institute
Data controller representative:	Dr. Gábor Kardos, institute director
Headquarters:	4032 Debrecen, Egyetem tér 1.
E-mail address:	kg@med.unideb.hu
Phone number:	(52) 512-900/65950
Privacy Officer:	adatvedelmi.tisztviselo@unideb.hu

Legislation applicable to data management

The following legal provisions apply to the data management of the **One Health Institute, Faculty of Health Sciences, University of Debrecen**:

- Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free flow of such data, as well as on the repeal of Regulation 95/46/EC (the hereinafter: GDPR),
- Act CXII of 2011 on the right to information, self-determination, and freedom of information.

Data processing activities carried out by the Data Controller

1. Taking photos/videos at mass events, editing them for publication, posting them on websites, social media and video sharing sites, and using them in PR materials

1.1. Purpose of data management: The Event – as an event related to the operation of the One Health Institute Faculty of Health Sciences at the University of Debrecen and university life – shall be documented and publishing it together with accurate and reliable information about these events in written press releases on the website www.unideb.hu, on the official social media pages (Facebook, Instagram, TikTok) of the One Health Institute, Faculty of Health Sciences at the University of Debrecen, and on its YouTube channel.

1.2. Handled data scope: photo and video recording

1.3. The data handling legal basis: legitimate interest [GDPR Article 6(1)(f)]

1.4. Duration of data management: After the recordings have been used, until archiving.

1.5. Data transfer: To the DE Ildikó M. Tóth Press Center, which forwards the press release to the media outlets that requested it, with attribution.

2. Taking unique photos/videos, editing them for publication, publishing them on websites and social media and video sharing sites, using them in PR materials

2.1. Purpose of data management: The Event – as an event related to the operation of the One Health Institute Faculty of Health Sciences at the University of Debrecen and university life – shall be documented and publishing it together with accurate and reliable information about these events in written press releases on the website www.unideb.hu, on the official social media pages (Facebook, Instagram, TikTok) of the One Health Institute, Faculty of Health Sciences at the University of Debrecen, and on its YouTube channel.

2.2. Handled data scope: photo and video recording

2.3. The data handling legal basis: legitimate interest [GDPR Article 6(1)(f)]

2.4. Duration of data management: After the recordings have been used, until archiving.

2.5. Data transfer: To the DE Ildikó M. Tóth Press Center, which forwards the press release to the media outlets that requested it, with attribution.

3. Participation in the quiz game available at the Event

3.1. Purpose of data management: Participants in the Event may take part in the quiz game at the Event venue.

3.2. Handled data scope: Name and e-mail address.

3.3. A kezelt adatok köre: Név, e-mail cím.

3.4. The data handling legal basis: Contribution [the GDPR 6. article (1)(a)].

3.5. Duration of data management: Until the consent is withdrawn, but no later than the end of the event.

4. Data processing related to participation in the poster competition associated with the Event and the publication of the entries

4.1. Purpose of data management: The poster competition for the event will be announced in advance. Participants under the age of 18 and those over the age of 18 should send their entries to the One Health Institute with their name and email address. Publication of entries: the One

Health Institute may exhibit the submitted entries, indicating the name of the submitter. The results of the poster competition and the award ceremony will take place publicly, and the names and placements of the winners will be announced.

4.2. Scope of data processed: Name, email address, submitted work.

- For participants over the age of 18: name, date of birth, email address, school name, school city, grade, department (e.g., natural sciences, mathematics, etc.).

- For participants under the age of 18: name, date of birth, name of school, city of school, grade, department (e.g., natural sciences, mathematics, etc.), name of parent/legal guardian, email address, consent form.

4.3. The data handling legal basis: *Contribution [the GDPR 6. article (1)(a)].*

4.4. Duration of data management: Until the consent is withdrawn, at the latest until the end of the exhibition.

5. Participation in the escape room related to the Event

5.1. Purpose of data management: At the Debrecen, Siófok and Nyíregyháza campuses of the Event, participants may take part in an escape room game, which requires prior registration. Applicants for the escape room, whether under or over 18, may register by providing their name and e-mail address. For participants under 18 years of age, parental consent is required; parents can give consent on the registration platform by providing their name and e-mail address. Registration is available on the following platform. A regisztráció a következő regisztrációs felületen lehetséges: <https://konferencia.unideb.hu/> - Antibiotikum rezisztencia tudatossági hét 2025.november 18-20.- szabadulószoza - Debrecen Antibiotikum rezisztencia tudatossági hét 2025.november 18-20.- szabadulószoza - Siófok Antibiotikum rezisztencia tudatossági hét 2025.november 18-20.- szabadulószoza – Nyíregyháza

5.2. Scope of data processed: Name, email address, submitted work.

- For participants over the age of 18: name, date of birth, email address, school name, school city, grade, department (e.g., natural sciences, mathematics, etc.).

- For participants under the age of 18: name, date of birth, name of school, city of school, grade, department (e.g., natural sciences, mathematics, etc.), name of parent/legal guardian, email address, consent form.

5.3. The data handling legal basis: *Contribution [the GDPR 6. article (1)(a)].*

5.4. Duration of data management: Until the end of the Event.

6. Data processing related to certificates issued for participation in the Event

6.1. Purpose of data management: Issuing certificates of attendance to participants of the Event upon request.

6.2. Scope of data processed: name, date of birth, surname and first name, title of the event, event organizer, event location, and fact of participation.

6.3. Adatkezelés jogalapja: The data handling public interest to perform a task required [GDPR 6. article (1)(e)].

6.4. Duration of data processing: until the certificate is issued.

7. Camera surveillance at the event venue

A camera surveillance system operates at the Event venue, information about which is available at: <https://kancellaria.unideb.hu/kancellari-kozlemlenyek-utasitasok>.

Access to data

Only employees of the One Health Institute of the Faculty of Health Sciences at the University of Debrecen, who are bound by confidentiality obligations, have access to participants' personal data.

Data security measures

The **Data Controller** undertakes to ensure the security of the data, to take the technical measures necessary to ensure that the data recorded, stored and processed are protected, and to do everything in its power to prevent their destruction, unauthorized use and unauthorized alteration. It also undertakes to require any third parties to whom it may transfer or disclose the data to comply with its obligations in this regard. In electronic form, storage takes place on the official, password protected computers of persons authorized to access the data.

Rights of data subjects and rules governing the exercise of those rights

Right to information: In accordance with Article 15(1)

of the GDPR, the data subject may request information about the personal data processed by the **Data Controller**.

Right to request a copy: Pursuant to Article 15(3)-(4)

of the GDPR, the data subject may request a copy of the personal data processed by the **Data Controller**.

Right to rectification: In accordance with Article 16

of the GDPR, we will modify and clarify your personal data in accordance with your request.

Right to restriction: The data subject may request restriction of data processing in the following cases :

- if you dispute the accuracy of your personal data, we will restrict the processing of your data until the **Data Controller** verifies the accuracy of your personal data;
- the processing is unlawful and you oppose the erasure of your data and request the restriction of its use instead;
- the **Data Controller** no longer needs the personal data, but the data subject requires them for the establishment, exercise, or defense of legal claims; or - if you exercise your right to object, we will restrict the processing for the period during which we examine the lawfulness of your request.

Right to object: The data subject shall have the right to object, on grounds relating to his or her particular situation, at any time to processing of personal data concerning him or her based on Article 6(1)(e) or (f).

In this case, the **Data Controller** may no longer process the personal data unless it can demonstrate compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject or for the establishment, exercise or defense of legal claims.

Right to erasure: In the cases specified in Article 17

of the GDPR, the data subject may request that we erase their personal data.

Legal remedies

If, in the opinion of the data subject, the **data controller's** data processing does not comply with the legal requirements, the data subject may initiate proceedings before the National Authority for Data Protection and Freedom of Information (Postal address: 1363 Budapest, Pf.: 9., e-mail address: ugyfelszolgalat@naih.hu) or may turn to the courts.

Debrecen, October 31, 2025.